

## WEBINAR: More power to ewe

The ewe base of any flock has a crucial role to play in balancing enterprise profit and loss. Current research investigating feed efficiency traits could enable sheep production systems to reduce inputs and lift stocking rates, increasing profitability.

**This webinar will provide insight into current research on genetic variation for feed intake and energy conversion traits in ewes and the resulting impact this has on flock productivity and profit.**

This webinar will be presented by Sarah Blumer and Ashley Herbert.

**Sarah Blumer** works as a research officer at Murdoch University based in Perth, Western Australia. Sarah's main areas of interest are flock composition, feed efficiency and the value of fat in the adult ewe, and translating experimental results to value in the field.



**Ashley Herbert** is a farm management consultant with 25 years' experience providing consulting services to farming businesses in the medium to high rainfall region of Western Australia. He is a partner in the consulting firm Agrarian Management. Ashley will provide an advisors' perspective on extending the knowledge gained from Sarah's research to support sheep producers.



### 'More power to ewe' webinar

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Webinar hosted via Zoom, registration via Eventbrite

Thursday 20 August

4 – 5 pm

[Register here](#)

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After registering, you will receive a confirmation email containing information about joining the meeting

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For more information, contact Jo Jones, Livestock Advisor Updates coordinator: [livestockadvisorupdates@pinionadvisory.com](mailto:livestockadvisorupdates@pinionadvisory.com)

Visit the Livestock Advisor Updates webpage at [www.mla.com.au/advisor-updates](http://www.mla.com.au/advisor-updates)