

Jason Strong presents

Australia's Beef Future

Producing the Best Beef in the World

Gympie District Beef Liaison Group (GDBLG) invites you to a relaxed evening sharing, learning and connecting with others.

Jason Strong is Managing Director at Meat and Livestock Australia (MLA). Before this he was CEO at Smithfield Cattle Company, a feedlot business with operations at Proston and Goondiwindi. He has also been Managing Director at AACo and led a strategy shift that saw the company become the world's largest vertically integrated branded beef producer, overseeing operations from station to plate. Jason is dedicated to producing the best beef in the world.

Jason will share with us MLA's role in the future of beef production, as well as how the changing climate and other global factors may affect the import, export and growth of the Australian protein industries.



DATE: **Friday 3rd April 2020**

TIME: 5:30pm until late

VENUE: Gympie Civic Centre, 32/34 Mellor St, Gympie QLD

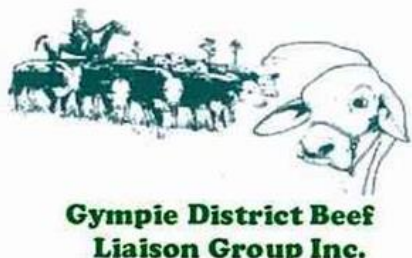
COST: Financial Member of GDBLG - \$35; Non-Financial - \$50 (includes main meal & dessert)

RSVP: To Brian Kaddatz on 0429 821 593 or secretary@gdblg.org.au by **23th March**.

Please advise of special dietary requirements with RSVP.

PAYMENT: Cheque or direct deposit — Gympie District Beef Liaison Group Incorporated, BSB:084-691 Account No. 62-077-1682

This event is supported by Burnett Mary Regional Group, through funding from the Australian Government's National Landcare Program.



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