

Casino, NSW

DATES 14-16 June 2018

VENUE Pavilion one, PRIMEX 2018

MLA is proud to be part of PRIMEX 2018.

****PRIMEX is offering free double passes to the first 1,000 MLA members who register online and intend to attend one of MLA's seminar sessions.** Simply quote the promo code 'PFD_MLA' when registering at <http://www.ticketap.com/primex/>**

We have a packed program to share with you over the three-day event:

Thursday 14 June 2018

- 9am 'Paddock to Plate' virtual reality experience
- 10am A coach, a cuppa and collaboration: a new approach to gaining on-farm profit
Christine Purdy, Project Manager – Profitable Grazing Systems, MLA
- 11am Driving on-farm profit through genetic improvement
Hamish Chandler, Program Manager – Genetics, MLA
- 1pm New tools to describe carcass value
Richard Apps, Program Manager – Sheep R&D and Objective Measurement, MLA
- 2pm 'Paddock to Plate' virtual reality experience

Friday 15 June 2018

- 9am 'Paddock to Plate' virtual reality experience
- 10am Cutting-edge innovations coming soon to a farm near you
Sean Starling, General Manager – Research, Development and Innovation, MLA
- 11am Why carbon neutral farming is good for business
Doug McNicholl, Value Chain Relationship Manager, MLA
- 1pm Tools, tips and tactics to better your business
Ted Parish, Program Manager – Adoption, MLA
- 2pm 'Paddock to Plate' virtual reality experience

Saturday 16 June 2018

- 9am 'Paddock to Plate' virtual reality experience
- 10am Going gangbusters: the opportunities for goatmeat
Julie Petty, Goat Industry Project Manager, MLA
- 11am Ways to beef up your MSA Index
Laura Wishart, MSA Producer Engagement Officer, MLA
- 1pm How sustainable is the Australian beef industry?
Pip Band, Program Manager – Industry Sustainability Framework, MLA
- 2pm 'Paddock to Plate' virtual reality experience

Find us in Pavilion one at PRIMEX 2018.

More information:

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