

# The profitable integration of cropping and livestock in Southern Australia



**Canowindra - 27 February 2018**  
**Young - 28 February 2018**  
**Jerilderie - 1 March 2018**

**TIME: 9.00am - 1.00pm**

**The top 20% of mixed farming producers in southern Australia are retaining almost 30% of turnover as net profit, while the remaining 80% of producers are retaining less than 10%.**

**So what are the top performing producers doing differently to achieve this?**

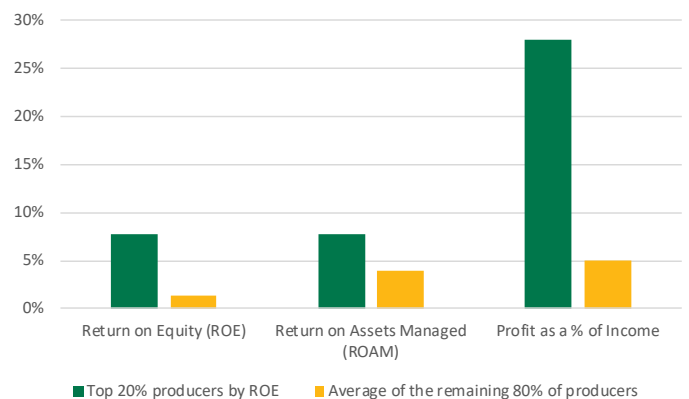
At this workshop we will explore the answers to gain an understanding of the key profit drivers in your business.

This half-day workshop will discuss the results from a national Meat & Livestock Australia project.

The workshop will report on 100 multi-year benchmarking datasets from southern Australia, to identify what drives profit in each agro-ecological zone and how cropping and livestock can be successfully integrated to achieve win-win outcomes.

## Learning outcomes

- understand the performance of top 20% producers in your local region
- build your knowledge and understanding around the profit drivers that really make a difference in your cropping and livestock enterprises
- identify the management traits of a top 20% producer
- implement diagnostic tools and processes to help assist your own performance.



## Deliverer

Simon Vogt  
Rural Directions Pty Ltd

This free workshop series is funded by Meat & Livestock Australia as an output of 'The profitable integration of cropping and livestock in Southern Australia' project.

**Registration is essential as places are limited**

**Register now:** Please contact Rural Directions Pty Ltd on 08 8841 4500

**For more information:** Rural Directions Pty Ltd Phone: 08 8841 4500 Email: [admin@ruraldirections.com](mailto:admin@ruraldirections.com)  
[www.ruraldirections.com/events](http://www.ruraldirections.com/events)