

# The profitable integration of cropping and livestock in Southern Australia



**Birchip - 21 March 2018, 1.00pm-5.00pm**  
**Sheep Hills - 22 March 2018, 9.00am-1.00pm**

**The top 20% of mixed farming producers in southern Australia are retaining almost 30% of turnover as net profit, while the remaining 80% of producers are retaining less than 10%.**

**So what are the top performing producers doing differently to achieve this?**

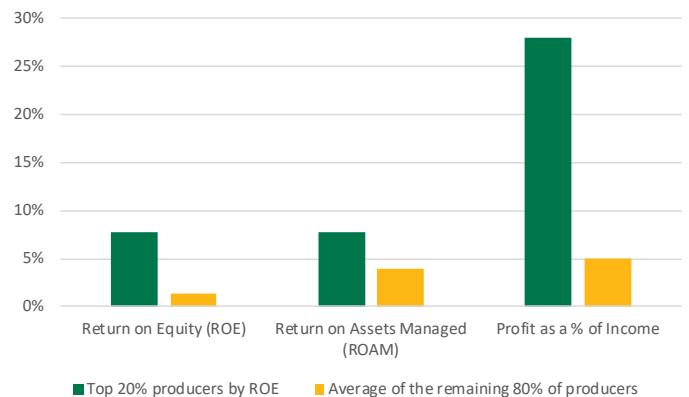
At this workshop we will explore the answers to gain an understanding of the key profit drivers in your business.

This half-day workshop will discuss the results from a national Meat & Livestock Australia project.

The workshop will report on 100 multi-year benchmarking datasets from southern Australia, to identify what drives profit in each agro-ecological zone and how cropping and livestock can be successfully integrated to achieve win-win outcomes.

## Learning outcomes

- understand the performance of top 20% producers in your local region
- build your knowledge and understanding around the profit drivers that really make a difference in your cropping and livestock enterprises
- identify the management traits of a top 20% producer
- implement diagnostic tools and processes to help assist your own performance.



## Deliverer

Adrian Kennelly  
RM Consulting Group

This free workshop series is funded by Meat & Livestock Australia as an output of 'The profitable integration of cropping and livestock in Southern Australia' project.

Everyone is welcome - Birchip Cropping Group (BCG) members, non-members, producers, suppliers and advisers.



**Registration is essential as places are limited**

**Register now:** Please contact BCG on 03 5492 2787 or email [info@bcg.org.au](mailto:info@bcg.org.au)

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