

GET INFORMED, GET REPROACTIVE

Dear Beef Producer

Please join us for an informative and open discussion for this workshop.

Developed by Australia's leading vets, cattle specialists and rural business experts, ReproActive is an outstanding specialised training workshop series designed to help maximise the reproductive potential of herds. Each module will provide a wealth of knowledge to producers, resellers and veterinarians.

Through informative, highly-practical and interactive modules you'll learn:

- The significance and assessment of **Critical Mating Weights**
- How to plan and achieve shorter **Joining Periods** and
- The implications of **Condition Scoring** and the best corrective action to take
- **Bull Management and Assessment** for reproductive success

Leaving you equipped with the knowledge to better understand and improve your:

- Effective weaning processes and protocols
- Heifer growth targets
- Fertility, conception and calving rates
- Ability to effectively respond to challenging situations, and ultimately enhance
- Productivity and profitability of your herd

AGENDA ITEMS

- **Dr Michael Campbell, Lecturer in Farming Systems, School of Animal and Veterinary Sciences, Charles Sturt University**
 - *Managing and planning through Condition Scoring (including yard demonstration and assessment) + knowing and achieving Critical Mating Weights in heifers*
- **Dr Peter Armstrong, Southwest Livestock Veterinary Service (Event Coordinator)**
 - *Optimising Joining Periods + Bull Management and Health to extend bull working life (including practical demonstration of a veterinary pre-joining check)*
- **Dr Kelly Graham, Group Veterinary Operations Manager, Zoetis Australia**
 - *Reproductive disease awareness and management*

EVENT INFORMATION

Date: Friday 8th September 2017

Time: 8:30am – 2:30pm

Location: Cheviot Hills, 725 Cheviot Hills Rd, Big Springs, NSW

Cost: \$50 (ReproActive materials, refreshment and lunch provided)

RSVP: Register online at <http://www.reproactivebigsprings.eventbrite.com.au> by the 6th September 2017 for more information and directions.

For more information and for RSVP enquiries please contact one of the below.

Peter Armstrong

Southwest Livestock Veterinary Service
Mob: 0438 404 249
Email: slvs@outlook.com

Richard Le Lievre

Zoetis Australia Pty Ltd
Mob: 0419 762 847
Email: richard.lelievre@zoetis.com