

Naracoorte, Tuesday 28 June 2022

Venue Naracoorte Town Hall, 95 Smith Street, Naracoorte SA
Time 8.00am – 7.00pm

About MeatUp

MLA MeatUp Forums, first held in 2021, deliver the latest in red meat research, development and adoption (RD&A) and are held throughout southern Australia. MeatUp Forums are designed by producers for beef, sheep and goat producers through the input of Regional Producer Working Groups.

This means the program is purposely designed to be relevant to the needs and interests of red meat producers in the local region that MeatUp is being held.

MeatUp Forums are an MLA initiative and delivered by Pinion Advisory.

Why should I attend MeatUp?

- Hear about the latest, locally relevant on-farm RD&A
- Hear from and network with leading producers, industry representatives, advisors and researchers
- Gain insights into tools and programs available as next steps to improve your business
- Identify opportunities to drive on-farm productivity and profitability

Event features

- MeatUp for canapes and drinks, featuring a demonstration by MLA Corporate Chef, Julie Ballard
- RD&A and market update from Sarah Strachan, Group Manager Adoption and Commercialisation MLA
- Keynote speakers include John Francis, Agrista; Peter McGilchrist, UNE; and Matt Dalgleish, Thomas Elder Marketing
- Watch a virtual farm tour of South Killanoola, Bool Lagoon, with Dean Eastwood and the Seymour Family
- Local catering by Gather on Gordon featuring red meat flavours throughout the day



Tickets

- MLA member \$25 GST inc
- Non-member \$50 GST inc (includes researchers, department staff, service providers and producers who are non-MLA members)

To register, visit

mla.com.au/meatup

Contact
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Program Naracoorte, 28 June 2022

Time	Session	
8.00am	Registration desk opens, tea and coffee available	
8.45am	Welcome to MeatUp, housekeeping and forum schedule <i>Pinion Advisory, plus MeatUp SA Producer Working Group</i>	
9.00am	MLA welcome and market update <i>Sarah Strachan, Group Manager Adoption and Commercialisation Meat & Livestock Australia</i>	
9.30am	Hold 'em, fold 'em, walk or run? – The Kenny Rogers approach to livestock systems <i>John Francis, Agrista</i>	
10.20am	Morning tea	
10.50am	The Australian red meat market risks and opportunities <i>Matt Dalglish, Thomas Elder Marketing</i>	
11.35am	MLA carbon neutral 2030 (CN30) project update <i>Margaret Jewell, Carbon Neutral 2030 (CN30) Manager, Meat & Livestock Australia</i>	
12.05pm	Watch a virtual farm tour filmed on farm at South Killanoola, Bool Lagoon, SA <i>Featuring interviews Dean Eastwood and The Seymour Family</i>	
12.30pm	Lunch	
1.30pm	Red meat eating quality – what can be done on-farm to manage and reduce the incidence of dark cutting beef <i>Peter McGilchrist, University of New England</i>	
Concurrent sessions		
	Room 1	Room 2
2.15pm	Objective measurement informing feedback to improve productivity <i>Richard Apps, Meat & Livestock Australia</i>	Turning grass to dollars <i>Tim Prance, T Prance Rural Consulting</i>
2.50pm	How to shop for the best sire to accelerate your beef business <i>Hamish Chandler, Meat & Livestock Australia</i>	Learn what new traits are available for ram buyers and breeders <i>Emma McCrabb, Sheep Genetics</i>
3.25pm	Afternoon tea	
3.50pm	Red meat supply chain panel session <i>Facilitator – Sarah Strachan, Meat & Livestock Australia</i> <i>JBS, Thomas Foods International and Peter McGilchrist, University of New England</i>	
4.30pm	Wrap up <i>Pinion Advisory</i>	
4.45pm	Networking, canapes and drinks <i>Featuring a demonstration by MLA Corporate Chef, Julie Ballard</i>	
7.00pm	Close	

* While we intend for this event to be primarily in-person, we continue to observe the current travel restrictions and health advice. The forum will run in accordance with State and Federal Government restrictions and advice. Seating plans, hygiene cleaning plans and hand sanitiser are in place to help you adhere to social distancing and hygiene guidelines. Participants will be required to provide phone contact details to MLA for contact tracing purposes if required. If you, or anyone you know, have been in contact with someone who has been asked to self-isolate or if you are feeling flu-like symptoms, please do not attend the forum. If circumstances require this event to be rescheduled, registrations (and any accompanying fees paid) will be transferred to the new date. In accordance with the MLA Terms and Conditions refund of registration fees will be paid to those unable to make the new date upon receipt of written notification of your inability to attend. If the event is cancelled, MLA will refund any registration fee you have paid. If there's any changes to COVID restrictions prior to the event that prevent any speaker from participating, a substitute speaker or topic may be included in the program without notice.