

Program

19 August 2026	
8:00 AM	Arrival and registration
Session 1	
8:30 AM	Welcome and housekeeping – 10 minutes Keely Kovacevic – Meat & Livestock Australia
8:40AM	MLA Welcome and Update – 40 minutes Sarah Strachan – Meat & Livestock Australia
9:20 AM	Sheep reproduction and Producer Demonstration Sites: What actually works? – 45 mins Jason Trompf – J.T. Agri-source Pty Ltd
10:05 AM	Morning tea
Session 2	
10:35 AM	From birth to breeding: Setting up highly productive cattle – 20 minutes Matt Petersen – Zoetis
10:55 AM	Parasite management: Using all the tools – panel session – 30 minutes Matt Petersen – Zoetis, Abdul Jabbar – University of Melbourne, Frankie Collett – Collett Veterinary and Consultancy Services
11:25 AM	Fertiliser, Fuel and Forecasting – Making decisions in volatile times – 65 minutes Emma Goodall – TPG Agricultural Consulting, Andrew Maclean – Bureau of Meteorology, Feedbase/Pasture specialist, Commodities specialist
12:30 PM	Lunch
Session 3	
1:30 PM	AI Masterclass: Making sense of data – 75 mins
2:45 PM	Labour saving and industry resilience – 35 mins
3:20 PM	Afternoon tea
Session 4	
3:50 PM	Processor Perspective – From genetics to the plate – 45 mins Hayley Marciniak – Rex James Stockfeed, Georgia Turner – Greenham, Demelsa Lollback – Meat & Livestock Australia, Producer
Event wrap-up	
4:35 PM	Wrap-up Keely Kovacevic – Meat & Livestock Australia
4:45 PM	Networking, canapes and drinks