



Unlocking genetic gain in Merino flocks

PDS Updates webinar series

 2 July 2026 | Time 12pm AEST / 10am WA / 11.30am SA and NT

 Online via Microsoft Teams

Are you getting the most out of your breeding decisions? Hear how producers are using genetic tools on-farm to lift performance and make more confident choices.

Join this free online webinar to hear directly from producers and experts involved in an MLA Producer Demonstration Site (PDS) project exploring how genetic and genomic tools can support better on-farm decisions.

Delivered in partnership with SheepMetriX, this session will share real-world experiences using tools such as Flock Profile, Ram Team Manager, Genomic Breeding Values (GBVs) and Australian Sheep Breeding Values (ASBVs).

What you'll learn

- Practical insights into applying genomic tools in commercial Merino systems
- Early learnings from demonstration sites across Australia
- Producer perspectives on improving selection decisions and productivity
- Understanding where different tools fit within your breeding program.

Who should attend

Merino producers, ram breeders and advisors looking to improve breeding decisions and better understand how genetic tools can fit into their operation.

An MLA PDS Updates event, delivered with support from SheepMetriX and participating producers.

For more information:

Alana McEwan, Meat & Livestock Australia
0417 541 000
pds@mla.com.au

[Register here](#)

RSVP by 9am AEST – 02 July