

Dubbo, 13 August 2025

8:30am Registration desk opens, tea and coffee available
9:00am Proceedings commence
Session 1: Event Introduction
Meat & Livestock Australia welcome and update Michael Crowley Meat & Livestock Australia
Reproductive diseases in beef cattle: Optimizing investigations and understanding key infectious causes Sally Oswin Zoetis
10:30am Morning tea
Session 2: Your advice on-farm
Learning from the past to improve your pasture now Richard Hayes NSW Department of Primary Industries
Pasture dieback identification and management Suzanne Boschma NSW Department of Primary Industries
Animal health TBD
12:30pm Lunch
Session 3: From Cell to Sell
Genetics tools to underpin performance Peta Bradley Meat & Livestock Australia
Cut above the rest: Creating a product consumers want Alison Meagher Butcher Girl Alison
3:00pm Afternoon tea
Session 4: The Advisor career space
Understanding the value of the livestock advisor Gordon Stone Agricultural Business Development Institute
Generative AI & Personal Productivity Ben Finkel Australian Regional AI Network
Session 6: Event wrap-up
Wrap-up Keely Kovacevic Meat & Livestock Australia
5:00pm Networking canapes and drinks

MLA reserves the right to make changes to this agenda prior to the event.