

Agenda

13 August 2025 – Dubbo, NSW

Savannah Room, Taronga Western Plains Zoo



8.30am Registration desk opens, tea and coffee available

Session 1 – Event introduction

9.00am Meat & Livestock Australia welcome and update
Michael Crowley – Managing Director, Meat & Livestock Australia

Reproductive diseases in beef cattle:
Optimizing investigations and understanding key infectious causes
Sally Oswin – Zoetis

10.30am Morning tea

Session 2 – Your advice on-farm

Learning from the past to improve your current pasture management
Richard Hayes – NSW Department of Primary Industries

Pasture dieback identification and management
Suzanne Boschma – NSW Department of Primary Industries

Animal welfare for the long haul
Sarah Butler – Project Manager, Genetics – Meat & Livestock Australia
Harry Brennan – Dubbo Regional Livestock Market

12.30pm Lunch

Session 3 – From sell to cell

Cut above the rest: Creating a product consumers want
Alison Meagher – Butcher Girl Alison

Genetic tools to underpin performance
Peta Bradley – Manager, Sheep Genetics – Meat & Livestock Australia

3.00pm Afternoon tea

Session 4 – The Advisor career space

Understanding the value of the livestock advisor
Gordon Stone – Agri-Business Development Institute

Generative AI & Personal Productivity
Ben Finkel – Australian Regional AI Network

Session 5 – Event wrap-up

Wrap-up
Keely Kovacevic – Project Manager, Adoption Capability Building, Meat & Livestock Australia

5.00pm Networking, canapés and drinks



Scan or click the QR code to register

► For more information contact **Keely Kovacevic** –
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