

Fitzroy Crossing, Thursday 7 - Friday 8 March 2024

Venue: Fitzroy Lodge and Rodeo Grounds

Starts at 12pm on Thursday 7 March

Time: (Rego's open from 11.30am)

Finishes at 12pm on Friday 8 March

Cost: \$50pp, includes lunches and dinner

Register: mla.com.au/beefup

RSVP: 6 March 2024

Join us for the 2024 Kimberley BeefUp forum to hear about the latest in local and world-leading research and technologies for the northern beef industry.

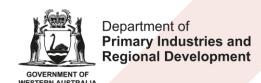
- Gain insights on improving livestock, land and business performance.
- Connect with other producers, advisors and researchers.
- Hear about how new practices and technologies are being used on-farm in your region.
- Find out about the programs, tools and resources available to you.

What you can expect at the Fitzroy Crossing BeefUp:

- Get in the yard for a bull assessment and selection demonstration.
- Gain insights on domestic and export markets, including updates from Indonesia, Vietnam and the Philippines.
- Delve into the production drivers of WA pastoral businesses.
- Hear first-hand about the experience of producers using new AgTech.
- Find out about new investment in the Kimberley region addressing producer priorities – from forages to animal wellbeing.
- All meals included, with plenty of time to catch up.









Agenda – Day 1

Registrations from 11.30am	
12pm Lunch at Fitzroy Lodge	
Movers and shakers – opportun	ities for the Kimberley's beef industry
Welcome	Barb Camp / Producer Chair, Kimberley Regional Beef Research Committee
Market insights	Sarah Strachan / Group Manager – Adoption & Commercial Services, MLA Valeska / Regional Manager – South East Asia, MLA Spencer Whitaker / Market Development Manager – Asia Pacific, MLA
What's new in the Kimberley	Panel discussion with Q&A, facilitated by Harriet Bawden, MLA Sarah Strachan / Group Manager – Adoption & Commercial Services, MLA Trevor Price / Program Manager – Northern Beef Development, WA DPIRD Bron Christensen / CEO, KPCA
2.20pm Break	
Innovation in the Kimberley	
AgTech - a producer's perspective	Mel McDonald / Northern Hub Node Manager, KPCA Chris Morrow / Producer, Nerrima Station Jo Stoate / Producer, Anna Plains Rick Ford /Producer, Fossil Downs Station
3.40pm travel to Fitzroy Rodeo	Grounds
Buying better bulls	
Current and emerging genetic selection tools	Matt Wolcott / Australian Genetics & Breeding Unit
Pick your bull	Facilitated by Matt Wolcott
Bull soundness assessment	Jonathan O'Donnell / Broome Cattle Vets
Wrap-up	Barb Camp / Producer Chair, Kimberley RBRC



5.30pm return to Fitzroy Lodge for drinks and dinner







Agenda – Day 2

Arrival and registrations from 12pm

7am Breakfast

What's in store for 2024

Strategies for managing variable seasons and markets

David McLean / Resource Consulting Services

This session is supported by the West Kimberley LCDC as well as KPCA and the Northern Hub, through funding from the Australian Government's Future Drought Fund.

Harvest Road's integrated supply chain	Ben Dwyer / Chief Operating Officer, Harvest Road
	Panel discussion with Q&A, facilitated by Barb Camp
	Anne Marie Huey / Producer, Dampier Downs
Looking to the season ahead	Ben Dwyer / COO, Harvest Road
	Jardine MacDonald / Rangelands NRM
	David McLean / RCS
10.15am Morning tea	
Tackling some of our regional challenges	
	Q&A with recruitment agencies and station staff, facilitated by
	Lauren Bell, KPCA
Finding the best team	James Camp / Producer
	Beth Schafer / Producer
	Raq's Kitchen
R&D for animal wellbeing	Michael Laurence / Program Manager – Animal Wellbeing, MLA
Wrap-up	Barb Camp / Producer Chair, Kimberley RBRC
12pm Lunch served (take-away option for the	hose wanting to hit the road)
1pm Close	

CLICK TO REGISTER





