WEBINAR: Tips for starting out in consulting

How do you know what you don't know? When you are first starting out as a consultant there are many unknowns. Much can be learned from other consultants about how to take the first steps and what are the pitfalls to look out for. Common questions emerging consultants ask include; how much should I charge, what are the pros and cons of project work vs individual client work, do I need to develop a niche, how do I engage clients etc.

This webinar will provide insights into setting yourself up for success in livestock consulting – hearing from someone who has some miles under their belt and someone who is at the start of their consulting career.

Désirée Jackson (Désirée Jackson Livestock Management) is based out of Longreach in Queensland and has been consulting for 7 years. Prior to consulting, Désirée worked for the Queensland Dept Agriculture for 20 years, while also operating a grazing business. The majority of her work is consulting to clients on animal nutrition and breeder management and developing and delivering training courses and resources.

Laura Broughton (Productive Livestock Systems) is based out of Cootamundra NSW and has been consulting for 3 years. Laura worked as a Technical Officer with the Sheep CRC and the University of New England, before establishing her own business, Productive Livestock Systems. Laura primarily consults to clients operating mixed farming businesses in southern NSW as well as facilitating extension workshops and managing industry research projects.

Webinar hosted via Zoom – [click here to register](#)

| Thursday 30 September | 4 – 5 pm (AEST) |

The recording will be available on the Livestock Advisor Updates link on the MLA website after the event.

For more information, contact Leanne Sherriff, Livestock Advisor Updates coordinator: livestockadvisorupdates@pinionadvisory.com

Visit the Livestock Advisor Updates webpage at www.mla.com.au/advisor-updates
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