

Understanding genetics workshop

20 August 2026
Bendigo, VIC

Join fellow livestock advisors for a practical workshop focused on genetic selection in both sheep and cattle enterprises. The session is designed to help advisors build confidence using genetic selection tools to support stronger breeding and business outcomes.

Through clear examples, guided discussion and practical activities, you will explore how to align breeding objectives with market requirements, interpret ASBVs and EBVs, and identify which genetic selection tools best suit different businesses.

The workshop will also tackle common industry myths and highlight the real economic impact of genetic selection decisions. Whether you are new to genetic evaluations or looking to strengthen your advisory skills, you will leave with useful knowledge and practical ideas you can apply when working with clients.



What you will cover

- Aligning breeding objectives with market needs
- Understanding and interpreting ASBVs and EBVs covering both sheep and beef
- Choosing genetic selection tools for different businesses
- Explaining the value of genetic selection to clients

Who should attend

- Livestock advisors working with sheep or cattle clients
- Advisors wanting more confidence with genetic evaluations
- People looking for practical ways to improve breeding advice
- Anyone wanting to challenge common genetics myths

Time 8.30am–2.00pm Cost \$50 (inc. GST)

Scan or click the QR code to register

▶ For more information about this event contact Marnie Hodge –
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