

# Zoning up and Variable Rate Application (VRA) to optimise pasture production

## Final project webinar

 **23 April 2026 | Time 9:30am**

 **Online via Microsoft Teams**

**Join us for an online webinar presenting the final results of the MLA Producer Demonstration Site (PDS) project: Zoning up to optimise pasture production.**

This session will showcase how soil nutrient zoning and Variable Rate Application (VRA) can improve pasture productivity, input efficiency and profitability in grazing systems.

Designed for producers, advisors and industry stakeholders, the webinar will highlight practical findings from the New England demonstration sites and discuss implications for on-farm adoption.

### What's on the agenda?

- Overview of the PDS project and key findings, including outcomes from soil testing, nutrient zoning and VRA implementation
- Open group discussion and Q&A on lessons learned, challenges and adoption considerations

- Guest presentation by *Hamish Webb, Precision Pastures*, sharing insights into:
  - Soil Organic Carbon (SOC) sequestration responses
  - Links between pasture productivity, soil condition and carbon outcomes within soil carbon projects



### For more information:

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[Register here](#)

RSVP by 5pm 22 April to receive the link to join