

More Calves, More Often

Lifting breeding herd fertility, efficiency & performance is a major profit driver in a beef enterprise with flow on benefits for calf & weaner management.

Please join us as we present this ReproActive workshop.

ReproActive is an outstanding specialised training workshop series designed to help maximise the reproductive potential of herds.

What's in store?

Meat & Livestock Australia

• Market outlook - where have we been, where are we going?

Andrew Byrne, Angus Australia

• Breeding technologies to maximise genetic gain

Dr Tom Graham, Coolac Veterinary Services

- Achieving critical mating weights for lifelong heifer productivity + optimising joining periods to improve performance
- Best practice bull management for longevity & fertility + prac session

Dr Matthew Petersen, Zoetis

- Using condition scoring as a management tool + prac session
- Managing reproductive disease using the tools available







When - 9:00am - 3:00pm, Friday 9th July 2021

Where - Hazeldean Angus, 1410 Maffra Rd, Cooma, NSW 2630

Cost - MFS member \$25pp, non-MFS member \$40pp (includes materials, lunch & refreshments)

Registration - https://reproactivehazeldean.eventbrite.com.au RSVP essential

Contact & Information - Bea Bradley-Litchfield (0427 933 103), Tess Geaghan (0438 610 688)



Workshop experts



Dr Tom Graham, BVSc, Coolac Veterinary Services

Tom is a large animal veterinarian specialising in cattle reproduction & has extensive knowledge of all levels of the breeding industry. Tom owns and operates Coolac Veterinary Services with his business partner Simon McPhee after buying the business from his father, Bill. Tom has also been actively involved in the stud & commercial operation of of his family's farming business, Bongongo Angus.

Tom is practical in his approach to his veterinary work & cattle breeding with a large focus on commercial profit drivers for his clients herds.



Dr Matt Petersen, Veterinary Operations Manager, Zoetis Australia

Matt hales from the irrigated farmlands of the Southern Riverina. Matt has been vetting in the livestock industry for 10 years, and has a cattle trading enterprise as well. Working as a veterinarian within Zoetis, he is responsible for making sure the products that Zoetis have in the marketplace continue to function as expected under the various conditions across the cattle and sheep industries. Matt also designs and executes research trials that Zoetis continue to do as part of their R&D efforts in Australia.





