

Rockhampton, 8 July 2025

Event MC: Geoff Maynard

8:30am Registration desk opens, tea and coffee available
9:00am Proceedings commence
Session 1: Event welcome and market update
RBRC/work group welcome Sam Cobb Cobb Cattle Co
MLA welcome and update Michael Crowley Managing Director, Meat & Livestock Australia
The business end of beef production Harry Evans Bush Agribusiness
10:30am Morning tea
Session 2: Genetics
Repronomics – driving genetic improvement in the north David Johnston Animal Genetics and Breeding Unit
Genomics for every producer Shannon Speight and Meghan Anderson Black Box Co
Genetics and genomics on farm – producer panel discussion Richard and Victoria Moffatt RV Pastoral Andrew Chapman Rowanlea Cattle Company
12:40pm Lunch
Session 3: Enhancing animal health and grazing systems
An update on 3-day sickness and venereal diseases of cattle Lee Taylor Zoetis
Legumes are a grazer's best friend Stuart Buck and Kylie Hopkins Department of Primary Industries
2:40pm Afternoon tea
Session 4: Meating the market
MSA consumer sensory taste test Will Atkinson and David Packer Meat & Livestock Australia
Supply chain panel Matt Dalgleish Episode3 Caitlyn Barton JBS Ben Wieland Hewitt Foods Athol Carter Frasers Livestock Transport
Session 5: Event wrap-up
Wrap-up Sarah Hassall Meat & Livestock Australia
4:50pm Networking, canapes and drinks