



State of AgTech

Red Meat Value Chain Digital Strategy Forum

Ben van Delden, KPMG Head of AgTech

—

6 October 2016



Snapshot of Australian AgTech players

Enablers

Start-Ups



Opportunities for Australia



**Sustainable use
of resources**



**Improve
productivity**



**Increase
revenue**



Attract new investment



New export



Create jobs

Challenges for Australia



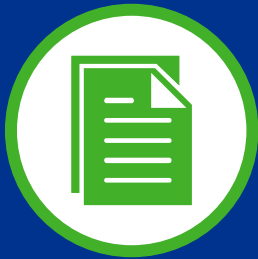
**Focus, alignment
and leadership**



Infrastructure



Collaboration



Research impact



Data



**Attracting private
investment**



Commercialisation



Access to talent



Adoption

The AgTech Enablers



Direction



1. Develop a nation-wide AgTech strategy
2. Commercialisation KPIs and shorter grant periods for research
3. Build technology skills and entrepreneurship into existing agriculture courses
4. Increase the frequency of the agricultural census to yearly

Capital



5. Establish an independently administered fund designed to make AgTech more affordable to industry
6. Increase funding for the Accelerating Commercialisation component of the Entrepreneurs' Programme
7. Increase the R&D Tax Incentive and pay it quarterly
8. Host a summit to broaden the angel pool for AgTech investment

Connectivity



9. Develop a digital marketplace for AgTech products
10. Establish a network of AgTech hubs
11. Establish joint R&D funds with leading global AgTech players
12. Ensure rural Australia gets connected to state-of-the-art national IT infrastructure



Contact

Ben van Delden
Head of AgTech
+61 3 9288 5894
0424 150 463
bvandelden@kpmg.com.au

kpmg.com.au



kpmg.com.au/app



© 2016 KPMG, an Australian partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative (“KPMG International”), a Swiss entity. All rights reserved.

The KPMG name and logo are registered trademarks or trademarks of KPMG International.

Liability limited by a scheme approved under Professional Standards Legislation.

The information contained in this document is of a general nature and is not intended to address the objectives, financial situation or needs of any particular individual or entity. It is provided for information purposes only and does not constitute, nor should it be regarded in any manner whatsoever, as advice and is not intended to influence a person in making a decision, including, if applicable, in relation to any financial product or an interest in a financial product. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

To the extent permissible by law, KPMG and its associated entities shall not be liable for any errors, omissions, defects or misrepresentations in the information or for any loss or damage suffered by persons who use or rely on such information (including for reasons of negligence, negligent misstatement or otherwise).