



Demonstrating the Value of Genetics-Live

Webinar: Project update – Scanning to Lambing

 **17 July, 2026 | Time 12.00pm AEST**

 **Online - Microsoft Teams**

Can better ram selection deliver better flock performance?

Join us for a live update from the MLA Producer Demonstration Site (PDS) 'Demonstrating the value of genetics – live', a project comparing the use of high and low genetically ranked rams within a commercial sheep enterprise in Central West NSW.

Delivered through Meat & Livestock Australia's Producer Demonstration Site (PDS) program, facilitated by For Flocks Sake in collaboration with producer members of the Tooraweenah Prime Lamb Marketing Cooperative, this project is exploring how genetics can influence flock performance and support more informed breeding decisions.

Presenters

Dr Tim Gole and Kieran Smith of For Flocks Sake and Nick Ryan a Central West NSW Sheep Producer

What you'll hear

- Project aims and demonstration approach
- Using Australian Sheep Breeding Values (ASBVs) to support ram selection decisions
- The importance of pre-joining ram and ewe examinations
- Pregnancy scanning results and observations from the project to date
- Practical insights from participating producer Nick Ryan
- Live Q&A with the project team

Whether you're already using ASBVs or looking to better understand the value of genetics in a commercial sheep enterprise, this webinar will provide practical insights from producers and advisors working within a real-world production

This event is funded by Meat & Livestock Australia with the support of

For more information:

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Register here

RSVP by **17, July 9am AEST**