



NATIONAL PRE-ACCELERATOR PROGRAM

A program designed for innovators who have an idea or concept that solves a challenge for the red meat industry.

AT A GLANCE

The national pre-accelerator is designed to support farmers, students, aspiring entrepreneurs and researchers to fast track solutions that solve challenges in the red meat industry.

The program supports innovators to test their solutions, find their first customers, build a founding team and launch a product into market.

WHAT'S INCLUDED

Business Coaching

Tailored support from experienced agrifood coaches.

Tools and Resources

Comprehensive learning platform to support the development of your solution.

Access

Opportunities to engage with our large network of industry mentors, experts and trusted service providers.

Connections

We help facilitate connections to customers, end users, intermediaries and partners.

Pathways

Progress through a fully integrated program pathway to support your journey.

DETAILS

WHEN

Applications Close: 9 October 2022
Program Launches: 31 October 2022

WHAT

6 week program
Weekly group sessions
1:1 business coaching

WHERE

Online

COST

FREE



Proudly sponsored by Meat & Livestock Australia.

WHO CAN APPLY

The program is open to any person or team located in Australia with a concept or idea that is directly targeted at solving a problem and having a positive impact for the red meat industry.

IDEAS COULD INCLUDE

- Managing biosecurity
- Solutions that enable producers to improve environmental outcomes
- Traceability and capturing information along the supply chain
- Management of livestock and grazing systems
- Reduction of inputs for improved precision/cost reduction
- Opportunities for diversification of producer income
- New high value uses of products and by-products



SHAUN MALLIGAN, KOEE
ALUMNI 2022



F2F was instrumental in guiding us through the scaling up period of our business and providing us with the tools, advice and industry connections to continue our growth.



TOROCLE, JOE DAVIS
ANIMAL VET, WA

Using the EID tag to capture and record all vaccinations to provide a trusted vaccination passport for livestock animals.

"I have made huge strides in my business with the 1:1 mentoring sessions and I would like to thank F2F for the chance to participate."

BELLO BEEF, GEORGINA BAKER
ORGANIC BEEF PRODUCER, NSW

Developing new value add beef products for the 'health junkie' consumer.

"Farmers2Founders are a powerhouse team of knowledge & experience. Tapping into that during the program allowed mind blowing changes to happen to my business ideas."



If you're a farmer, student, tech developer, aspiring entrepreneur or researcher with an exciting idea we'd love to hear from you!

Not sure it's the right program? Book a call with us!



APPLY NOW: FARMERS2FOUNDERS.COM/NATIONAL-PRE-ACCELERATOR