



Rabobank

# 2018 Rabobank Beef Industry Awards Nomination Form

**Nominations close February 28, 2018.**

## Directions

1. Nominations must be made on this official Nomination Form.
2. Complete the Nomination Form by supplying the personal details information and indicate the Award being nominated for.
3. It is essential that all applicants thoroughly address the selection criteria. Any nomination with insufficient detail will be returned with a request for more information to ensure all nominees have an equal opportunity.
4. Award criteria for the QCL Award, Rabobank Award and ARCBA Award are to be addressed via a brief and concise written statement. For the MLA Award refer to the required criteria within the award category information.
5. All nominations must include a profile of the nominee (maximum 300 words) along with a supporting picture (if possible)
6. Nomination Forms along with nominee profile and selection criteria information must be received by Hayley Macey, Queensland Country Life, PO Box 586 Cleveland Qld 4163 or via [hayley.macey@fairfaxmedia.com.au](mailto:hayley.macey@fairfaxmedia.com.au) by closing date of Wednesday 28 February 2018. No nominations will be accepted after this date.

## Important

Nominations should be available to attend the 2018 Rabobank Beef Industry Awards Dinner to be held in Rockhampton, Qld on Monday 7th May, 2018 as part of Beef Australia 2018. Winners will be notified with sufficient time to make necessary plans to attend the Awards dinner.

<b>Award being nominated</b> <input checked="" type="checkbox"/>
<b>1. QCL Red Meat Achiever of the Year</b> <input type="checkbox"/>
<b>2. Rabobank Young Beef Ambassador</b> <input type="checkbox"/>
<b>3. ARCBA Rv Vincent Award</b> <input type="checkbox"/>
<b>4. MLA Producer Innovation Award</b> <input type="checkbox"/>
- Accelerated Adoption <input type="checkbox"/>
- Producer-led Innovation <input type="checkbox"/>
- Producer-led New Venture <input type="checkbox"/>

<b>Nominee Personal Details</b>	
<b>Name</b>	<b>Profession</b>
<b>Address</b>	
<b>Mobile</b>	<b>Home Phone</b>
<b>Email</b>	

<b>For Awards with a Nominator</b> <i>(note this does not apply to the MLA Producer Innovation Award)</i>	
<b>Nominator Details</b>	
<b>Name</b>	<b>Profession</b>
<b>Address</b>	
<b>Mobile</b>	<b>Home Phone</b>
<b>Email</b>	
<b>Relationship to Nominee</b>	



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## 2018 Rabobank Beef Industry Awards

### Selection Criteria

#### AWARD

#### AWARD SELECTION CRITERIA

### **QUEENSLAND Country Life**

#### **QCL Red Meat Achiever of the Year**

Previous winners have come from a broad cross section of industry - and all in their own way, have had a profound impact on the culture, progress and evolution of the Australian beef industry.

1. That they have made a sustained contribution to the betterment of the beef industry over the preceding 12 months.
2. That their contribution has extended beyond their own particular industry sector or pursuit into the broader beef industry.
3. That their contribution is broadly based and not localised.
4. That they demonstrate a commitment and application to the two foundations on which these overall awards are based, that is, innovation and development.



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#### **Rabobank Young Beef Ambassador**

The 2018 Rabobank Young Beef Ambassador will be sponsored by Rabobank to attend the Farm Managers Program.

1. Nominees must be between 21 to 35 years of age.
2. Have a minimum of three years on farm experience.
3. Be currently working in a successful and progressive farming business.
4. Show potential to be a significant leader and contributor to the beef industry.
5. Demonstrate commitment and vision for the future of the Australian beef industry.
6. Personal achievements within the industry to date.
7. A profile in 250 words or less.

#### **ARCBA RW Vincent Award**

The award is intended to recognise outstanding contributions to the beef cattle breeding industry.

1. It is a prestigious acknowledgement of services to cattle breeding.
2. Given to a person who has made a significant practical and commercial contribution to the cattle breeding industry over a sustained period.
3. This contribution should go beyond that of the activities of a single breed (ie it should include industry-wide components that are worthy of national recognition).



## MLA Producer Innovation Award

The MLA Producer Innovation Award will be awarded to a beef producer who best demonstrates 'innovation' across one of these streams:

- \* **Accelerated Adoption** - accelerated adoption of innovations to improve on-farm performance;
- \* **Producer-led Innovation** - producer-led innovations resulting in new products, brands and value chains
- \* **Producer-led New Venture** - producer-led new ventures and start-ups

A finalist will be chosen from each stream and this group will form the pool of three finalists for the MLA Producer Innovation Award.

1. Applicants are **self-nominated** and must be a beef producer currently operating in Australia.
2. Applicants must provide a profile/bio of yourself and your business in 300 words or less, and include a headshot image of the Applicant.
3. The Application is to be submitted in written format (preferably as a Word doc or PDF) and may include supporting digital materials such as video footage and/or images. The written application should include no more than 300 words per criteria listed in 4.a-d, with supporting video footage of no more than 5 mins per clip.
4. The Applicant is to clearly state which 'stream' they are nominating for e.g. Accelerated Adoption, Producer-led Innovation, Producer-led New Venture.

Nominees must address the following in their application:

- a. **Concept/Idea** – how was your concept/idea identified and developed?
- b. **Desirability** – a demonstrated focus on customer needs. What is the problem, challenge or opportunity faced by producers or customers your concept will address? Why is it a problem or opportunity?
- c. **Feasibility** – a demonstrated feasibility of the solution. What is your proposed idea/concept that offers a solution? How will the solution accelerate productivity, profitability or industry competitiveness?
- d. **Viability** – demonstrate the impact on the industry. What benefits will your idea/concept deliver to producers, their business and the industry in the longer term?

### Privacy notice

Personal information is collected by the Rabobank Australia and New Zealand Group ("Rabobank", "we", "our") in connection with the Rabobank Beef Industry Awards and is only used for the purpose of administering the awards (including to contact nominees). In the course of this, Rabobank may disclose information collected to other organisations and persons to whom we outsource our mailing, data storage and other functions to assist with administering the awards. We would not be able to consider the nominee for the awards without this information. We may share the personal information we collect with other entities in the Rabobank Group located in Australia, New Zealand and the Netherlands. If you would like to know more about how we handle personal information, please refer to our privacy policy to find out how you can gain access to or correct personal information we hold about you or if you have a complaint or concern about we have handled your personal information (in Australia: <https://www.rabobank.com.au/privacy-statement/>; in New Zealand, <https://www.rabobank.co.nz/privacy-statement/> ).