

Webinar: Global flavours, Australian goats

Exploring consumer preferences, markets and culinary diversity

 **Tuesday 12 August 2025 | 12:00pm – 1:30pm AEST**

 **Online: Zoom**

Discover who's buying Australian goatmeat and how you can tailor your production system to meet key market drivers.

Join us to learn more about what you can do on-farm to meet market demand for Aussie goatmeat.

Meeting the market: Goatmeat that sells

Chefs and retailers want quality, consistency, and year-round supply. How can you, as a producer, meet these needs and grow your business?.

Goatmeat on the global menu: How producers can stand out

In this session, we'll explore how Australian goatmeat makes its way onto menus across the globe. Learn how your on-farm decisions can help you compete in a crowded protein market.

Register for the webinar to hear from

- Market Analysts
- International Marketing Managers
- Chefs with expertise in goatmeat cuisine



This event is funded by Meat & Livestock Australia.

Can't make the webinar date? Register anyway! The webinar will be recorded and distributed afterwards

What time does this start in my state?

QLD/NSW/VIC/ACT/TAS	SA/NT	WA
12:00 pm – 1:30 pm	11:30 am – 1:00 pm	10:00 am – 11:30 am

For more information contact:

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[Register here](#)

RSVP by **10 August 2025**