The Australian Goat Industry



Key facts

2025

World's Top Goatmeat Exporter

Australia accounted for **48% of global goatmeat exports** in 2023, making it the #1 leading exporter worldwide by far¹.

Record Production Volume

In 2024, Australia **produced 54,017 tonnes** of goatmeat² by processing 3.4 million goats², the **highest volume ever recorded.**

Supply Through Dual Systems

Australia's goatmeat comes from both **harvested rangeland** goats and **farmed** goats, enhancing year-round consistency and quality in supply.

A\$364m Goatmeat Exports

In 2024, Australian goatmeat exports generated a **record A\$364 million**³, enjoyed in 33 countries across the globe⁴.

Export Volume Up 47% Y-O-Y

Australia exported a **record 51,488 tonnes** of goatmeat in 2024, a 47% increase from 2023⁴.

US: Our Leading Export Market

The US imported **27,559 tonnes** of Australian goatmeat in 2024⁴, worth **A\$188 million**³, 54% of total export volume.

Korea's Rapid Growth

Korean imports rose **44% year-on-year** to **8,639 tonnes**⁴, a **675% increase** since 2020, totalling **A\$73.5 million** in value in 2024³.

China Mainland Market Potential

China Mainland imported **5,161 tonnes** in 2024⁴, accounting for 10% of exports valued at **A\$33.7 million**³.

Domestic Consumer Profile

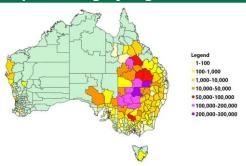
Goatmeat is consumed more frequently in Australia by **younger families** and **ethnic communities**, particularly those with South Asian, Caribbean and North African backgrounds⁵.

More Goatmeat Meals

Goatmeat **meals in Australian homes continue to rise** steadily, driven by population growth, demographic changes and evolving consumer preferences⁵.

Top Global Exporters (Volume) Australia Kenya Ethiopia Spain France Others

Number of goats supplied for processing by region 2024



Source: Atkinson et al. 2025; Data Source: Integrity Systems Company.

Australia's Top Markets 2024 (A\$ Value)



For more information:



Visit MLA's Global Goat Snapshot



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