

More Beef from Pastures 2.0

Advisor Information Pack 2026

Welcome to MBfP 2.0

The *More Beef from Pastures* (MBfP) program is being reimagined and relaunched as **MBfP 2.0**, the flagship extension platform of the *Profitable and Resilient Southern Beef Herds* project. At the core of MBfP 2.0 is a long-term, producer-first learning model grounded in measurable practice change, regional relevance, and peer-to-peer learning.

We're inviting a select group of livestock consultants to take on a pivotal role in delivering MBfP 2.0 — as trained facilitators, mentors, and technical leaders in their regions.

Your role as an MBfP 2.0 Facilitator

As a trained MBfP 2.0 advisor, you will:

- Facilitate and guide a **producer learning group** (approx. 10 beef businesses)
- Deliver and support **learning across 9 core modules** in 24 months
- Provide technical guidance tailored to regional production systems
- Support producers to collect and interpret enterprise data
- Submit simple group reports and participate in project evaluation activities

You will be paid for your time as a facilitator, including delivery, planning, data support, and reporting. Further details on advisor payments will be provided.

About the long-term learning pathway

This flagship learning initiative will engage:

- **200 southern beef producers** across SA, VIC, NSW, TAS and WA
- **20 regionally based groups** of approx. 10 producers each
- **Two-year learning journey** 2026–2028 for cohort 2, focused on maternal productivity and pasture optimisation
- **Peer-based learning model**, backed by a national expert team

You will work through nine **newly developed MBfP 2.0 modules**, customised for southern beef production systems. These are designed for delivery through flexible group sessions and supported with resources, activities, and tools.

Fast facts – MBfP 2.0 producer groups

10 producers per group

Producers contribute key herd & pasture data

Participants are supported to learn from their own enterprise performance and their peers

Groups can be advisor-established or centrally matched

Producers pay a participation fee but are reimbursed for data collection (net zero cost)

Facilitators are paid for their coordination and delivery

Cohort 1: **currently underway**

Cohort 2 begins: **Mid to late 2026**

Data collection – a key feature

Facilitators will support producers collect and interpret:

- Body weights and condition scores (heifers and mature cows)
- Key management and reproductive events (joining, scanning, calving, weaning)
- Pasture growth and feedbase quality data
- Basic economic benchmarks (cost of production, herd productivity)

Data collection is **simple, supported, and valuable**. It underpins decision-making for producers, informs continuous improvement, and contributes to broader industry learnings.

Timeline & what's next

August 2026 onwards – Producer recruitment and learning group establishment

- Producer EOI opens
- Advisors may recruit producers from their own networks or be matched with interested producers in their region
- Advisor Masterclasses delivered online for additional technical and facilitation content

2 - 5 November 2026 – Advisor Training Event (Atura Albury, NSW)

- 2-3 November: For advisors new to the MBfP 2.0 program, plus all advisor dinner
- 3-4 November: Technical deep-dive on MBfP 2.0 content

September - December 2026

– Group facilitation and delivery begins

- Advisors will facilitate group sessions, adapt delivery to local conditions, and guide their producers through the MBfP 2.0 journey

MBfP 2.0 core modules

Each module includes producer resources, facilitator notes, workshop and activity plans.

1. **Setting up for success** – Goal setting, business performance, decision-making and risk.
2. **Maternal productivity** – Heifer development, reproductive success, herd structure.
3. **Optimising the feedbase** – Growing and using more high-quality feed.
4. **Nutrition and feed management** – Balancing supply/demand, feed budgeting, supplements.
5. **Breeding and genetics –** EBVs, bull selection, breeding objectives.
6. **Weaner management** – Growth, health, and future productivity.
7. **Herd health and biosecurity** – Health planning, subclinical risk, integrating herd care.
8. **Decision making and risk** – Tools, thinking models, data use and resilience.
9. **Meeting market specifications** – Market targets, compliance, value-based selling.

Note: Modules will evolve throughout the pilot based on producer feedback and technical input.

Why Join as an MBfP 2.0 Facilitator?

Lead industry change
– Be part of a flagship project transforming southern beef production

Grow your network – Work with other advisors and researchers across regions

Access new training and tools – Get early access to new content and training

Enhance your business
– Offer paid facilitation and long-term advisory opportunities

Deliver real impact – Help producers improve reproductive efficiency, productivity, and profitability

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Adelaide University would like to acknowledge key funding and project partners: MLA Donor Company, Tasmanian Institute of Agriculture (University of Tasmania), Western Australian Department of Primary Industries and Regional Development, Tasmanian Beef Industry Trust, Tasmanian Drought Resilience & Innovation Hub, South Australian Drought Resilience Adoption & Innovation Hub and Halter.