



final report

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Executive summary

Representatives from industry and Meat and Livestock Australia recently attended a two day Innovation Architect's program at the Macquarie Graduate School of Management. The purpose of attending this program was to further develop the competency of attendees to encourage an innovative culture in the workplace

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1 Background

The program was facilitated by Dr. Paddy Miller, Professor of Managing People in Organizations (IESE Business School, University of Navarra, Spain), one of Europe's premium business schools. He has taught on many leadership and general management courses within the senior executive programs at IESE, as well as at Harvard Business School, MIT and the Darden School in Virginia.

Dr. Miller is a stimulating presenter and able to articulate innovation concepts in a simple and concise manner through 20 year case studies he has conducted across different industries. His approach challenges – what is innovation and how do you interpret innovation? This is not about product innovation, but the embedding innovation in your organisation and the critical role it plays in maintaining competitiveness through business improvement.

2 Attendees

MLA – Edwina Lord, Josh Whelan, Jock Smith, Skye Richmond and Samantha Jamieson

Industry – Tom Maguire (Teys Australia), Andrew Triance (Nippon) and Derrick Duignan (Northern Co-operative Meat Company)

3 Feedback

Feedback from all who attended the program rated it as extremely worthwhile. Below is some feedback from Paddy to MLA.

'Looking back over this week I thought I would write to you and say how much I enjoyed having the MLA representatives on our course at Macquarie. Your contribution was of great importance and crucial to the excellent scores the course enjoyed. I'd also like to thank you for the excellent work you did behind the scenes to make the course a reality.'

'Here's hoping that as the Innovation Architect's you will continue to inspire others around you to greater heights of creativity and innovation.'

4 Recommendations

There is another Innovation Architect's course facilitated by Paddy on **1st and 2nd of May 2014** at the MGSM North Ryde campus. It is highly recommended for both members from industry and MLA. There is further information on the MGSM website. Whilst broadly applicable, this would be highly beneficial for senior and executive levels

<http://www.mgsm.edu.au/executive-education/open-programs/specialist-programs/the-innovation-architect-2-days/>