

MLA Terms of Event Sponsorship – Bush Fire Relief

If MLA has confirmed in writing that your application has been approved for sponsorship, you agree that the following terms will apply to the sponsorship of the event.

You as the authorised representative of the organisation hosting and organising the event (**Event Organiser**), hereby agree to:

1. be solely responsible for the conduct of the event and ensure that MLA does not assume any responsibility for the event;
2. take out and maintain an adequate level of insurance for the nature of the event and provide evidence of currency to MLA on request;
3. use any material provided by MLA such as banners, logos, name and other MLA intellectual property in accordance with MLA's reasonable directions and use only for the purposes of promoting the event;
4. refer to MLA as a sponsor of the event in a manner reasonably agreed by MLA;
5. if requested by MLA, provide MLA with official material (such as images, videos, audio etc) of the event for its marketing and promotional purposes. You will need to have obtained all necessary consents to enable MLA to use the material;
6. indemnify MLA against all damages, losses, costs and expenses incurred by MLA arising out of any act or omission of the Event Organiser in connection with the promotion or conduct of the event;
7. comply with all applicable laws and regulations in performing its obligations under this agreement and in connection with the promotion and conduct of the event; and
8. MLA terminating by notice its sponsorship of the event if MLA considers that adverse publicity in respect of or its association with the event may damage MLA's reputation or goodwill.